



Welcome to The Daily Bride

www.thedailybride.com

We are pleased to present Chicago's first and only online wedding TV show. Our hip, cutting edge show features vendors from every corner of the wedding industry, highlighting the various talents and services they have to offer while giving potential couples something they cannot get from a magazine ad: a first hand look from the comfort of their own homes. With over 20 categories of wedding industry vendors, thedailybride.com is dedicated to providing it's couples with the largest possible resource pool from which to draw for their Chicago nuptials.

While the primary draw of the site is the show, our other regularly updated features include: daily wedding tips, a regular wedding planning column written by one of Chicago's premiere wedding planners, a wedding website creation tool, prizes and giveaways, and a chance for our couples to have their wedding featured on thedailybride.com

Our unique design allows our advertisers direct connection to potential clients with prominent ad placement in and around our online video player. In addition to the site itself, our strategic partnerships with area vendors and venues, coupled with an intense viral marketing campaign with Google, MSN, and Yahoo allows our website to reach the widest possible audience.



Kirby O'Connell
Host of The Daily Bride

advertise@thedailybride.com
312-265-6238



Premium Advertising Packages

Show Sponsor (Main Page)

- Acquire the most visible position on the site with a custom designed banner to reflect your company and brand.
- The Show Sponsor banner links to your website.
- 10 second "This Episode is Brought to you by..." Video introduction before each episode.
- The Show Sponsor banner is limited.

\$5,000 per quarter



Video Player Placement (Main Page)

- Gain homepage exposure with an advertising tile placed in the show's video player and with a tile in the left hand column below our vendor list.
- The Video Player Placement tile links to your website.
- The Video Player Placement is limited to three rotating spots on the main page.

\$2,500 per quarter



Achieve great visibility on our site's main page with our Show Sponsor Advertising package and our Video Player Placement Advertising Package.

Use your businesses custom designed advertising tile and/or banner.

All of our Premium Advertising Packages come with a direct link to your website.

Banner and Tile links are limited. Please call one of our sales consultants for availability and pricing.

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Basic Advertising Packages

Banner Sponsor (Vendor Pages)

- Acquire the most visible position in each vendor category with a custom designed banner to reflect your company and brand.
- The Banner Sponsor advertisement links directly to your website.
- Display in one or multiple categories.
- The Banner Sponsor advertisement is limited to one per vendor category.

\$2,000 per year



Video Player Placement (Vendor Pages)

- Gain exposure in each vendor category with an advertising tile placed in the vendor video player and with a tile in the left hand column below our vendor list.
- The Video Player Placement tile links to your website.
- The Video Player Placement is limited to three rotating spots on each vendor page.
- Display in one or multiple categories.

\$1,000 per year



Blue Chip Sponsor (Vendor Pages)

- 5 spots available per category
- Placement in the Head of Category
- Includes: Image, 25 word description, weblink, phone number, and 30 second commercial video hosting.

\$500 per year



General Listing - Listed Alphabetically..... \$200 per year
 - Includes: Image, 25 word description, weblink, phone number

Video Hosting (30 second commercial spot for your business)..... \$50 per year

Video Editing (Edit 30 second spot with client provided materials)..... \$500 one time fee
 - Includes editing of 30 second spot, and DVD master copy for broadcast.

Video Production (Produce 30 second custom spot) call for pricing